

## Exhibition at Hanover Messe 2007

For five days from April 16 to 20, the world industrial trade fair “Hanover Messe 2007,” which gathers together various industrial fields, was held in the Hanover International Trade Fair Hall in Germany, with AIST presenting its 5th exhibition. 6400 companies from 62 countries exhibited at the event, with visitor numbers amounting to 230,000 (30% of which were from outside Germany), making Hanover Messe what can be called a true gateway to world markets.

At the Hanover Messe, which presents specialized trade fairs in 11 fields, AIST exhibited under the “Research, Development and Technology” field heading, exhibiting at the joint Japan booth, which had a floor space of around 200 m<sup>2</sup> and was organized by the Japan External Trade Organization (JETRO) for Japanese corporate exhibitions. Here, together with JETRO, the Organization for Small and Medium Enterprises and Regional Innovation, and Sendai City, AIST presented its exhibitions, with introductions to imogolite, spinning processes, electrochemical reactors, heat resistant magnesium alloy, thermoelectric generating modules, clay membranes, the seal-shaped robot “Paro,” organic nanotubes and the marine microbe Labyrinthula.

Visitors from various countries across the world, from businesses, universities and research organizations came to the AIST booth and engaged in lively discussions regarding

technology and business discussions. In addition, since this year there was a special exhibition aimed at informing young people, a large number of students came to the exhibition hall in order to experience leading edge technology and this provided AIST with an opportunity to strongly impress its existence on visitors of various generations.

Also, on the last day, under the auspices of the Economy, Trade and Industry Vice-Minister Hiromichi Watanabe, it was announced that the partner country for Hanover Messe 2008 (to be held April 21 to 25) would be Japan. This means that next year, as the partner country, a large number of Japanese businesses will produce exhibitions and Japanese technology will be shown off effectively at a global level. AIST hopes to use its experience of the previous 4 occasions as well as that of this year to utilize, to the greatest possible extent, Hanover Messe 2008 as a place for technology transfer, formation of high level group relationships, and international collaboration.



AIST's Exhibition Booth

**AIST**  
**TODAY**

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